



BLAKE WHITTAKER
www.blakewhittaker.com

+ EDUCATION

UNIVERSITY OF NEBRASKA OMAHA

Bachelor of Studio Arts with an emphasis in Graphic Design (May 2012)

+ EMPLOYMENT

MOODY'S ANALYTICS-OMAHA, NE

Assistant Director - Senior User Experience Designer (April 2015-Now)

- Design features and product enhancements for large enterprise web applications and websites within the financial industry.
- Develop design concepts using prototypes, wireframes, low and high fidelity mock-ups, market research, user interviews, and user testing.
- Maintain and develop UI/UX libraries, patterns, and personas.
- Experience working in Agile, Waterfall, and Kanban methodologies.
- Develop, plan, and monitor projects within TFS, Rally, and Trello workflow tracking applications.

SANDHILLS PUBLISHING-LINCOLN, NE

Interactive Designer (July 2012-April 2015)

- Designed and developed custom websites for external clients and internal lines of business.
- Well-versed in responsive layouts and design practices.
- Designed logos for customers, as well as in house branding, advertisements, and other print-related collateral.
- Involved in new product development and planning, while also training and overseeing interns and new hires in HTML, CSS and SilverStripe CMS.

+ TECHNICAL SKILLS

LANGUAGES

HTML 5, CSS 3, SASS, JQuery, Bootstrap, SilverStripe CMS. Strong understanding of bootstrap and material design frameworks.

SOFTWARE

Illustrator, Photoshop, InDesign, Dreamweaver, Microsoft Visual Studio, Axure, Balsamiq, Adobe Premiere, Visio, Rally, Microsoft TFS, Trello

+ CERTIFICATIONS

NIELSEN/NORMAN GROUP

User Experience Certification

+ AWARDS

MOODY'S ANALYTICS

- 2-time quarterly "Extra Mile" award winner given in the Omaha office
- 3-time yearly "Create Confidence" company-wide award nominee.